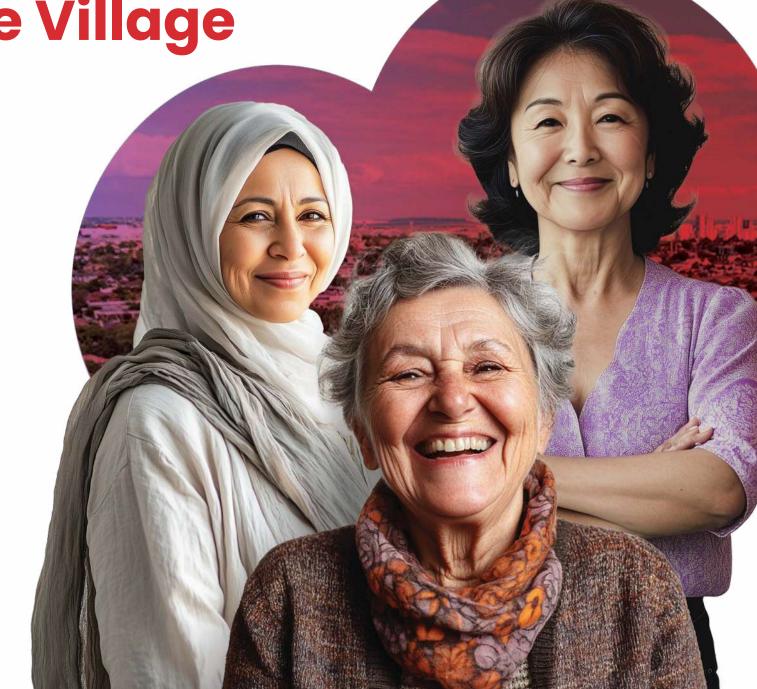
**Good Shepherd Australia New Zealand** 

Marrickville Village
A Marmot Place





### Statement of Recognition



This project is in keeping with our shared Good Shepherd values of justice, reconciliation, audacity and zeal. We are ever mindful of the lessons of the past and committed to future action which strives for dignity and social justice for every person.

Good Shepherd Australia and New Zealand acknowledges the influence of the history and culture of First Nations Peoples, as the traditional custodians of the lands on which we live and work. We acknowledge that the lands were never ceded, and that First Nations Peoples seek Treaty, Truth and Voice through the Uluru Statement from the Heart, which we fully support.

United in our commitment to our shared mission and values, we celebrate diversity and welcome the contributions of all members of our community. We seek to elevate and respond to the voice of lived experience and we stand against discrimination on any basis.





Project supporters:



### **PLACE**

### **MARMOT**















UNIVERSITY































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Marrickville Village - A Marmot Place

### About Good Shepherd Australia New Zealand

Good Shepherd is a leading not-for-profit organisation dedicated to driving meaningful change for women, girls, families, and communities. With a focus on safety, strength, and connection, we are part of a global network committed to equity, dignity, and social justice.

As Australia's oldest charity supporting women and girls, we provide locally tailored, holistic services that address family and domestic violence, financial insecurity, and youth disadvantage. Our programs offer safe spaces and life-changing support, empowering women and children to recover from abuse and rebuild their lives.

Our unified strategy spans Australia New Zealand, with a strong emphasis on place-based, client-centred services. Guided by an ecosystem approach, we are fostering a culture of collaboration, innovation, and bold action, delivering measurable, scalable impact.

By building cross-sector partnerships and advancing systemic change, Good Shepherd is working toward a future where safety, resilience, and opportunity are accessible to all.



### **Affordable Housing Strategy**



The current housing crisis is placing increasing pressure on individuals and families on low to middle incomes, limiting stability and life opportunities. In New South Wales alone, more than 62,000 households are waiting for social housing, including over 10,000 priority-approved applications. In Sydney's Inner West, over 1,770 households are on the waitlist (NSW Government, October 2024), with the region facing additional challenges due to limited land availability and rising demand.

Good Shepherd Australia New Zealand is committed to addressing these challenges by advocating for and delivering innovative, secure, and affordable housing solutions - with a particular focus on women and their families. This commitment is embedded in our strategic vision. Our Affordable Housing Strategy, endorsed by the Board in 2020, laid the foundation for bold and transformative action.

With \$21 million directly invested in Marrickville Village and a strong focus on co-investment partnerships, Good Shepherd is actively contributing to solutions that respond to the growing need for affordable housing. Prioritised as a 'Big Idea' in our 2023 Strategic Plan, this pilot project is the first step in a broader initiative to expand affordable housing options across Australia – beginning with the acquisition of the Marrickville site in October 2023.



### Why Good Shepherd?

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# One person is of more value than that of the whole world.

St Mary Euphrasia

### A Tradition of Refuge and Healing

For centuries, the Good Shepherd mission has provided refuge and healing spaces for women, children, and families in need. Rooted in compassion and social justice, our story began in 1641 in Caen, France, when Fr. John Eudes founded the Sisters of Charity of the Refuge to protect and support women facing exploitation.

In 1835, Sister Mary Euphrasia built on this foundation, establishing the Sisters of Charity of the Good Shepherd to create a global network of sanctuaries dedicated to dignity and hope.

### A Contemporary Response to Changing Needs

The mission came to Australia in 1863 during the gold rush, a time of economic instability and social upheaval.

The Sisters opened refuges that became safe havens for women and families experiencing housing and income insecurity. Over time, the care model evolved from institutional settings to community-based, human rights-focused services, reflecting a commitment to empowerment and wellbeing. Good Shepherd has progressed to adapt to societal changes, providing holistic, values-based services to meet the needs of diverse and evolving communities - community never stands still.

### Honouring the Past, Building the Future

With over 440 employees and 26 Sisters in Australia and New Zealand, Good Shepherd Australia New Zealand partners with community and corporate allies to deliver essential services such as housing, counselling and financial inclusion programs; conduct research; and advocate for systemic change.

Globally, the mission thrives across 68 countries, united in the pursuit of justice dignity and wellbeing. Together, we honour our rich history while building a future where every woman, girl, and family can find safety, strength and connection to thrive.



### **HER**

This is HER space.

For HER resilience.

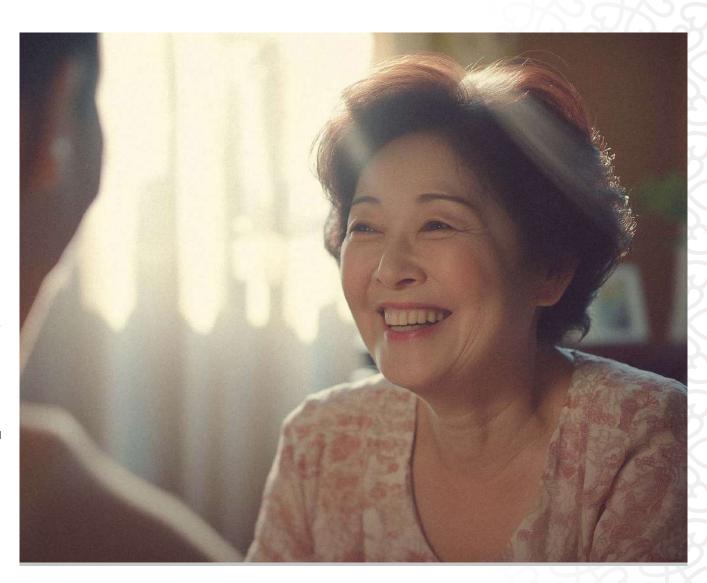
For HER transformation.

For HER thriving future.

She is the foundation. She is the reason we exist. HER journey is one we honour and are here to support, no matter how turbulent the path — through hardship, disparity and abuse to recovery, empowerment, and thriving.

This space is created for HER. It is a sanctuary where she can feel safe, nurtured, and rebuild her confidence. A place where she can rediscover herself, unleash her potential, and rise to become a valued member of her community.

It is because of HER that families exist. She is the heart of the household, and when she forges a new path forward, she leads her family toward a better future. We are here to walk alongside her, offering guidance and support as she strengthens her financial stability, enhances her wellbeing and claims the respect she deserves every step of the way.



Dealue of each person

# Transforming Housing Insecurity: A Bold Strategy For Lasting Impact



From left: Dr Dave Vicary - EGM Client Services, Michael Malakonas - EGM Finance Audit and Risk, Stella Avramopoulos - CEO, Robyn Saranah - EGM People Communications and Digital, Nick Verginis - EGM Ecosystem Enablement and Catherine Dillon - EGM Mission and Culture.

### **Audacious and Ambitious Strategy**

As part of Good Shepherd's broader strategic direction, this initiative demonstrates our commitment to bold, place-based solutions that support vulnerable women and respond to complex social challenges.

It is designed to deliver measurable impact and foster positive change at both local and regional levels, contributing to long-term, sustainable outcomes for individuals and communities.

#### **Key Areas of Strategic Focus**

Our approach is built on clear, outcome-driven goals, developing the capabilities to address the challenges facing vulnerable women, and fostering a culture of innovation, collaboration and continuous improvement to ensure long-term success.

### **Building an Ecosystem of Collaboration and Innovation**

We are fostering a dynamic network by partnering with local, national, and regional organisations. Our solutions address the comprehensive needs of women, focusing on safety, housing, health, financial wellbeing, and social connection.

### **Measurable Impact and Accountability**

We are committed to developing solutions with clear goals and a strong measurement framework, ensuring effectiveness and sustainability through direct engagement with clients and working alongside other organisations.

#### **Leveraging Resources for Social Impact**

Good Shepherd is investing its own resources to drive social change and seeks partners who share our vision for lasting impact through innovation and investment.

### **Scalable and Replicable Solutions**

Our solutions are designed to be adaptable and expandable, enabling successful models to be applied in diverse contexts. Through partnerships, we will strengthen the capacity and expertise needed to grow and sustain these initiatives.

### **Approach for Lasting Change**

We aim to create transformative, lasting change by working together with partners, ensuring a future where vulnerable women can secure housing and live with dignity and support.





### The problem

Safe, secure, and affordable housing is essential social infrastructure. Yet current policies are failing to meet demand, widening the supply gap and placing increased pressure on communities. As a result, many individuals and families, particularly women, are left vulnerable to housing insecurity. With more than 175,000 families across Australia on social housing waiting lists, it's clear that housing must be redefined as critical to both economic and social stability, demanding urgent action.

The main factors contributing to the problem include:

#### **Gendered Impact**

Housing insecurity disproportionately affects women, particularly those over 55 who are among the fastest-growing groups experiencing homelessness.

#### **Income Inequality**

Economic disparities exacerbate the housing crisis for vulnerable populations.

### **Long Wait Times**

The waiting list for public housing, including over two years in areas like Marrickville, continues to grow, with 1,700 applicants on the Inner West waiting list in October 2024.

### **Private Market Challenges**

High rental costs and limited availability in the private market compound housing insecurity for low-income families and individuals.

### **Family Violence**

Women leaving family violence struggle to access affordable, safe, stable and long-term housing.



### **Insufficient Supply:**

The supply of affordable and social housing has not kept pace with demand, resulting in long wait times and inadequate housing options.

### **Fragmented Approach:**

Current efforts lack integration across sectors, failing to address the intersectional issues of family violence, income inequality and a decline in population mental health.

### **Limited Funding and Resources:**

No single agency has the resources or policy levers to address the scope and scale of the challenges we face. It will require cross-sector coalitions to leverage collective expertise, resources and policy influence to effectively tackle these complex issues and meet the needs of a growing population.

### Lack of Prevention and Early Intervention:

While there are many valuable examples of prevention and early intervention, the growing demand for crisis interventions continues to consume available resources. This highlights the need for more disruptive, integrated solutions that can address the root causes of housing insecurity and homelessness, reducing the pressure on crisis services and creating long-term impact.

### **Private Market Dependence:**

Under-supply of social and affordable housing means a heavy reliance on the private rental market, which remains unaffordable and inaccessible to many vulnerable groups. A coordinated approach that tackles systemic issues, increases affordable housing supply and prioritises gendered and intersectional strategies is crucial to reducing wait times and providing meaningful, long-term housing security.



## Our model



#### **Understanding the Challenges**

At Good Shepherd Australia New Zealand, we recognise the unique challenges faced by women, particularly those aged 55 and older, who are disproportionately impacted by economic inequality, and systemic barriers. These factors leave them vulnerable to housing insecurity, with senior women facing heightened risks due to a lifetime of gendered economic disparity and the undervaluing of caregiving responsibilities. While caregiving plays a vital role in our society, the lack of recognition and contemporary policy to provide economic support for this essential work exacerbates these vulnerabilities. Tailored solutions are essential to address these complex and interrelated issues.

### **Our Integrated Approach**

We will take a disruptive approach that challenges traditional frameworks, blending both short-term and long-term strategies to address homelessness and housing insecurity. Our focus is on creating entirely new solutions that specifically support women aged 55 and older, recognising the urgent need for transformative change.

Our approach goes beyond providing housing. We are committed to an integrated response that addresses the systemic factors underpinning housing insecurity.

Our long-term goal is to expand the availability of affordable housing, reduce wait times for safe and secure options, and implement intersectional approaches.



Our solutions are tailored to meet the diverse and unique needs of women and their families, fostering lasting change and stability.

### **Building an Ecosystem of Support**

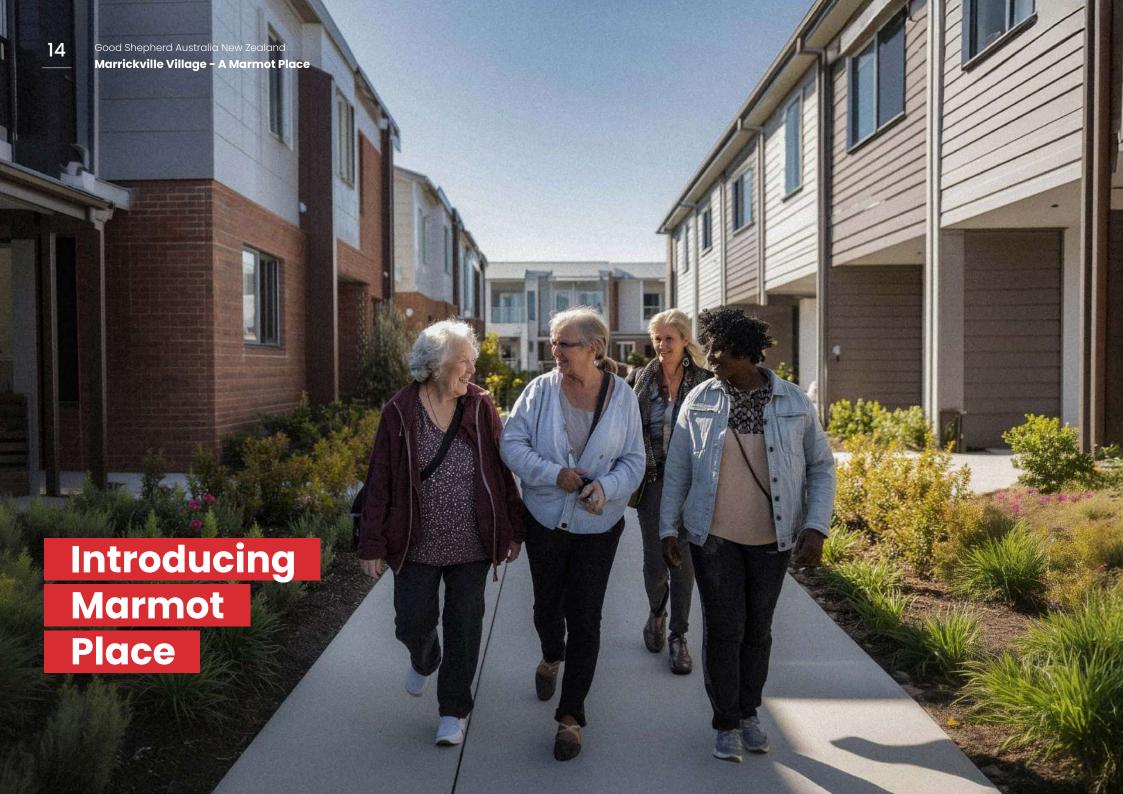
Collaboration is at the heart of what we do. By working with and through others, we build an interconnected ecosystem of support structures. Partnering with local organisations, community groups and service providers, we will create a network of care that goes beyond addressing immediate housing needs. This network will help women access resources and relationships essential for achieving long-term stability.

This collaborative ecosystem not only addresses immediate needs but aims to help foster generational change, breaking cycles of poverty and insecurity.

### **A Recovery-Oriented Model**

Central to our work is a recovery-oriented methodology that promotes healing, financial wellbeing and resilience. Our approach prioritises safety and security by fostering a sense of place and belonging.





### Michael Marmot and the Pursuit of Health Equity

Since joining University College London (UCL) in 1985, Professor Sir Michael Marmot has become a leading authority on health inequalities. His research, including the Whitehall II and English Longitudinal Study of Ageing, highlighted how social determinants like living conditions and employment shape health outcomes. In 2011, following the Marmot Review, he founded the UCL Institute of Health Equity, which now collaborates with over 40 communities in England and Wales to implement evidence-based strategies that reduce health disparities and create fairer, healthier communities.

#### What is a Marmot Place?

A Marmot Place is a community dedicated to addressing health inequalities by improving social determinants of health. These places focus on providing the foundational elements of health, such as early childhood development, fair employment and sustainable environments, while tackling systemic issues like racism. Guided by the eight Marmot principles, these communities take a long-term, comprehensive approach to creating equitable health outcomes.

The UCL Institute of Health Equity supports these efforts by identifying gaps, fostering collaboration, and ensuring that

health equity is embedded in local systems, with a focus on sharing best practices to drive broader societal change.

In an Australian first, we are proud to partner with Professor Marmot to establish the first Marmot Place in Australia. This initiative will set a new standard for health and housing equity, creating a community where safe, affordable housing and equitable health outcomes are priorities. Through collaboration with other Marmot Places and partners, we aim to share knowledge and implement best practices for long-term societal change.





### Village building for Marrickville

### Designing for Recovery, Connection and Long-term impact

The development of Marrickville Village is informed by Good Shepherd's broader commitment to place-based, integrated solutions that respond to the complexity of housing insecurity, focusing on women.

Rather than a standalone project, Marrickville Village is part of a longer-term strategy to develop innovative, community-informed models that prioritise recovery, connection, and long-term stability.

### From Working in Place to Working with Place

Many services are delivered at a local level — but not all are shaped by the communities they serve. Marrickville Village is being developed through a place-based approach that is grounded in collaboration, lived experience, and long-term thinking.

This approach recognises that housing insecurity cannot be addressed in isolation. It requires solutions that connect physical infrastructure with systems of care, community connection, and access to opportunity.

#### **Working With and Through Others**

Marrickville Village is being delivered with and through others - including government, philanthropic, corporate and research partners. These cross-sector coalitions are essential to unlocking shared knowledge, land, policy and investment to support long-term social impact.

Women with lived experience of housing insecurity have contributed valuable insight to early design stages, helping identify priorities such as safety, privacy, connection and access to support.

Their voices, combined with sector expertise, are shaping a foundation for recovery and renewal.

### **Working in Place**

Physical presence in a community

Program delivery is transactional

Services are standardised

Engagement is short-term or incidental

Sector coordination is limited

#### Place-Based Approach

Designed with the community and local context

Responsive to local priorities and lived experience

Tailored, flexible and integrated

Built on long-term, relational collaboration

Deep cross-sector integration across systems and services

### What is village building?

Village Building is an approach that views housing as one part of a broader ecosystem. It draws on community psychology, ecological systems theory and the Marmot social determinants of health — recognising that wellbeing is shaped by factors at the individual, community, systems and societal levels.

Marrickville Village is an opportunity to embed these principles from the outset and design a place that supports safety, connection, and participation.

#### Core Features Being Embedded into Marrickville Village

Core Principle	Н	low It's Embedded
Recovery-First Housing		ecure, trauma-informed units for women recovering from violence nd hardship
Health and Equity by Design		formed by the Marmot social determinants of health – income, ducation, cultural safety, wellbeing
Wraparound Communities of Support		anning for co-located or integrated services – health, legal, early years, nancial
Design Reflects People and Place		rchitecture reflects local identity, green space, safety-by-design, and nared areas
Cross-Sector Coalitions for Impact		elivered in partnership with government, philanthropy, corporate and ommunity sectors

Still in development, Marrickville Village reflects a new approach – connecting housing, services and community infrastructure to support women to recover, stabilise, and participate fully in their community.









Key partners:



**TURNER** 

MARMOT PLACE

Project supporters:

































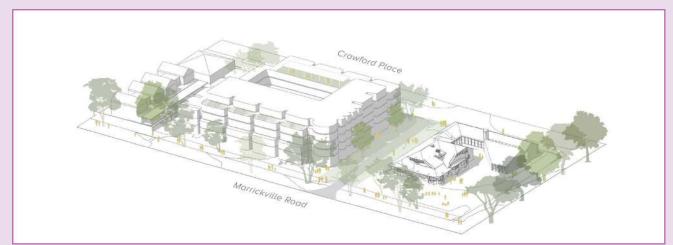








#### Marrickville Village - A Marmot Place













## Collaborating for Client and Community-Centred Solutions

In partnership with Housing All Australians, we have assembled a pro bono team of experts, including Turner Studio to deliver a transformative, community-driven project. Built on meaningful consultation and co-design, this initiative ensures inclusive, sustainable, and impactful outcomes.



### **TURNER**

Our approach is grounded in collaboration with First Nations advisors, local organisations, and neighbours to shape solutions that address enduring and unmet needs. By combining social and affordable housing with a new, expanded service hub, the project provides lasting support for residents and the broader community.

### Co-designed for inclusive and secure living



Facilitated with RMIT University, the design process centres on co-design with local women over 55 from culturally and linguistically diverse (CALD) backgrounds experiencing housing vulnerability.

Together, we identified core priorities:

- · Safety and security of tenure
- Privacy with opportunities for connection
- Communal facilities to foster a sense of connection, place, and belonging
- Service delivery designed with women as the experts of their needs

Good Shepherd is delivering an environmentally sensitive housing solution that reflects the lived experiences of those most affected by the need for safe, secure and affordable housing - the ability to call somewhere home and rebuild their confidence and lives. With the expertise and dedication of partners including HAA, Turner Studio, and RMIT, this project exemplifies integrated, place-based design, creating lasting impact and building a vibrant, inclusive village.









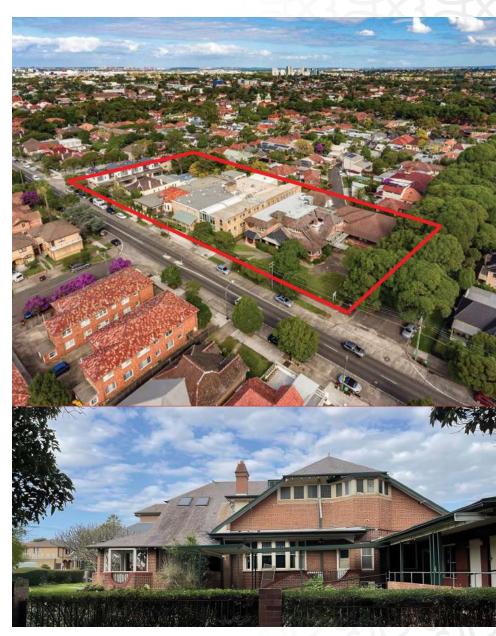


### Marrickville Village – Revitalising a historic site for community

The Marrickville Road site will be transformed into a vibrant living village, combining restored heritage buildings with modern facilities. This revitalised space will offer safe housing, shared amenities and access to essential services, all designed to foster community connection and resilience.

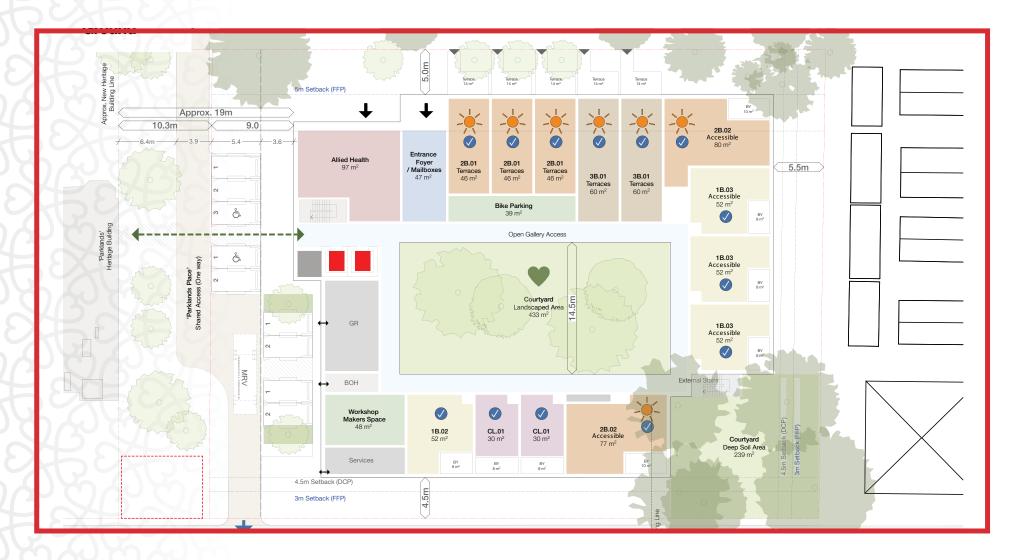
Surrounded by health and wellbeing amenities, community buildings, library precinct, schools, bus services, train stations and bustling shopping strips all within walking distance, the village is perfectly positioned to support a thriving lifestyle.

Using internationally renowned principles addressing the social determinants of health - in collaboration with Sir Michael Marmot - this innovative model aims to break cycles of intergenerational disadvantage while revitalising the community.





#### Marrickville Village - A Marmot Place



#### **Permanent Housing Residents:**

Women seeking secure, long-term living solutions.

#### **Permanent Housing**

Total Units: 60+ apartments tailored for long-term living. Mix of studio, 1, 2 and 3 bedroom apartments.

#### Accessibility

20% of units designed to be fully accessible, ensuring accommodation for diverse needs.

#### Specialist Disability Accommodation (SDA)

5 dedicated SDA units to support residents living with disability.

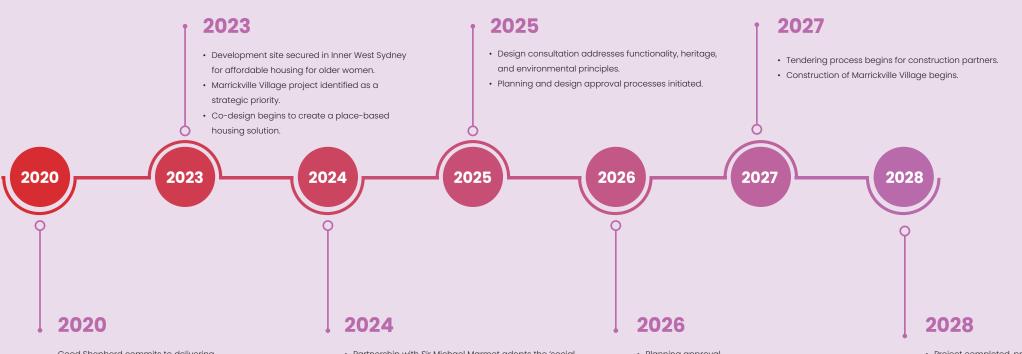
#### **Transitional Housing Residents**

Women in need of immediate housing stability with potential pathways to permanent accommodation.

<sup>\*</sup> Note: Full set of plans available upon request.

### **Timeline**





Good Shepherd commits to delivering social and affordable housing for women, girls, and families.

• Partnership with Sir Michael Marmot adopts the 'social determinants of health' framework.

- · Activated network of Pro bono support and fundraising.
- · Funding contribution from NAB received.

· Planning approval

- Development Application (DA) submitted to Inner West Council.
- · Actively pursuing strategic investment and co-investment opportunities.

· Project completed, providing affordable housing and support

services for older women

### Marrickville Village Key Design Principles











**Building Community:** Creating person-centred, community-oriented homes by integrating residents' needs into every step of the design.

Ageing in Place with Dignity: All units meet Liveable Housing Australia Silver standards, with 20% accessible units and 5 Specialist Disability Accommodation (SDA) apartments.

**Sense of Security:** Designs emphasise passive surveillance, secure courtyards, and low-maintenance facilities for a safe environment.

**Sustainability:** A holistic, eco-conscious approach focusing on passive design and reducing material waste.

**Heritage Adaptive Reuse:** Restoring the Federation Arts & Crafts heritage building for Good Shepherd office use while preserving its history.

**Timber/Hybrid Construction:** Incorporating low-impact, easily erected timber/hybrid construction to reduce costs and lower embodied energy.

**Alternative Transport:** Promoting public transport, cycle routes, car sharing and local amenities to reduce reliance on private cars.

### TURNER











**Reductionism:** Streamlining design to prioritise healthy, comfortable homes by focusing on essentials and minimising excess.

**Energy Efficiency:** Apartments feature high thermal insulation, passive ventilation, solar shading, and thermal modelling to optimise energy use.

**Affordability:** Designed to lower the environmental footprint and reduce living costs for residents.

**Healthy Homes:** Prioritising non-toxic materials and incorporating green spaces to enhance physical and mental well-being.

**Connecting with Country:** Guidance from Traditional Custodians.

**Landscape Character Preservation:** Retaining and enhancing the site's natural character while enabling sustainable development.

**Housing Choice:** Offering diverse building types to provide flexible housing options.

**Water-Sensitive Urban Design:** Managing stormwater effectively with sustainable water design principles.

**Urban Tree Canopy:** Expanding tree coverage to enhance biodiversity, provide shade, and support wildlife habitats.

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Marrickville Village A Marmot Place

Culture and Society

systems policies and Institutions

The Individual Community Connections Individual and Family



An enduring impact that spans generations and borders, proving that even the smallest action can lead to extraordinary change.

When we support just one individual, we nurture a ripple effect that extends far beyond them. Like the rings of a tree growing outward or ripples spreading across water, the impact begins with one person and radiates into the world around them.

### Individual and Family (people around you, your enduring relationships)

This level is about the person and their immediate relationships, like family members, that shape their daily life, experiences, and choices.

### Community Connections (networks of support)

This focuses on the networks and groups people interact with regularly, such as self-help groups, schools, workplaces, local organisations, volunteer groups, and neighbours, which provide support and influence.

### Systems Policies and Institution's (external influences)

This level represents the structures and rules that impact people indirectly, like local governments, healthcare systems, and workplace policies.

### **Culture and Society (big picture context)**

This is the broader environment, including cultural norms, values, and national policies, that shape how people live and what opportunities they have.

At Good Shepherd, we work in an ecological frame because lasting change happens when we address personal needs, strengthen local networks, improve institutional supports, and challenge broader societal norms to create a fairer, more supportive environment for everyone.

# Working with and through others

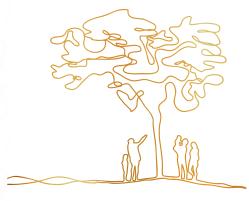
## Supporting her journey from surviving to thriving.

Our approach is centred on Her recovery, resilience and growth. We will create an innovative ecosystem that works directly with residents and collaborates with other organisations to deliver a comprehensive range of wraparound services. These services will be provided through a mix of on-site, in-reach and outreach support, both within the village and the surrounding community.

Beyond essential recovery services, we will partner with others to offer:

- Community services such as counselling and coaching.
- Allied health support tailored to Her needs.
- Social and networking spaces to build connections and community.
- Onsite concierge and living supports to enhance her day-to-day life.

This holistic approach ensures She is supported at every step of her journey, fostering a pathway to a thriving future.







### **Building Thriving Communities: A Model for Recovery and Impact**

We are building the foundations for a village that will promote recovery, resilience, and thriving in the years to come. Grounded in the social determinants of health (SDOH), our vision is to create an environment where individuals can rebuild their lives, strengthen their wellbeing, and re-engage with purpose and connection.

This forward-thinking model aligns with our theory of change - where financial wellbeing and the right to live a full, dignified life are essential to lasting transformation.

Through close collaboration with future residents, community groups, and government, we are laying the groundwork for a village that goes beyond housing, offering a platform for sustained impact, shared ownership, and opportunities to thrive.

**Sustainable and Inclusive Design:** Thoughtfully designed spaces balance functionality with environmental sustainability, promoting energy efficiency and healthy living environments that inspire pride and support recovery.

**Community Connectivity:** By revitalising the site with shared spaces and amenities, we are fostering a sense of belonging and connection that enables individuals to rebuild their lives and engage actively within the village and beyond.

**Restoration of Heritage:** Preserving historic architecture reinforces community identity and pride, honouring the past while supporting a forward-looking vision of social and economic inclusion.

**Pathways for Recovery:** Healthy, safe living spaces are intentionally designed to support individuals as they regain stability, grow in confidence and thrive, contributing to the broader community as they recover.

Our goal is to establish Marrickville Village as a future model for transformative community impact, a benchmark for how thoughtful design, community engagement, and sustainability can come together to foster resilience and equity.

By designing now for the needs of tomorrow, this project is laying the foundation for a replicable approach to addressing housing vulnerability and building stronger, more inclusive communities across Australia. When realised, it will offer individuals the opportunity to live with greater safety, strength, security, and a renewed sense of possibility.



-justice



### Contacts

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MarrickvilleVillage.com.au

